

# MODEL X<sup>2011</sup>

The MODEL X Organising Committee,  
P.O.Box 69 168,  
Glendene,  
Auckland 0645

October 25th, 2010

<http://www.model-x.org.nz>

Dear Modellers and Hobbyists

**Re: MODEL X<sup>2011</sup> - QUEEN'S BIRTHDAY WEEKEND: June 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>, 2011**

The Organising Committee wish to invite applications from you for exhibiting space at our 2011 Model X Extravaganza of Hobby activities; **our 25<sup>th</sup> show, our Jubilee Year.**

Please note the following:

1. Neither the layout nor exhibitor space sizes have been altered from last year.
2. Preference for selection to exhibit will be given to those whose display emphasizes the "take up a hobby interest" and "here is what you can do and how" theme. Last years' activities will be enlarged this year.
3. The Committee are not able to supply rope barriers. Exhibitors are kindly requested to supply their own, to fit within the perimeter of their allocated space.

**Please take note of the hall layout !! as per the attached plan. Plan and check the space you require for your exhibit.**

**When and Where ?**

QUEEN'S BIRTHDAY WEEKEND: June 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>, 2011 at the same venue as before; the Recreation Centre, at the "West Wave - Waitakere City Aquatic Centre", Alderman Drive, Henderson.

The venue is in the middle of Henderson Township. A map has been posted on our website with further details. Feel free to use it for information and spread the word to other enthusiasts.

**Who wants to be an Exhibitor?**

As stated above, the Model X Committee are looking for displays of any hobby activity with particular emphasis on showing the public "what you do, how you do it and why you do it. Its purpose is to develop hobby interests and how better to pursue that aim than through the Model X Extravaganza weekend. We offer you the space if you have the time and enthusiasm. You can share and learn and have lots of fun in the process. Clubs, organisations, trade and individuals are all invited to apply for exhibit space.

With regards to hobby groups/clubs, our Extravaganza is an obvious opportunity to tout for new members. You should therefore be prepared to distribute handouts and answer questions about your particular activities, where you meet, contacts, etc..

**Who can Apply? What does it Cost?**

Individuals, groups and members of the trade are invited to apply for exhibiting space at MODEL X. An APPLICATION FORM is enclosed together with a copy of our proposed hall layout. Kindly complete the form describing your proposed exhibit in as much detail as possible, indicating your preferences for space allocation. Post your application to the Committee's address stated above as soon as possible and prior to the closing date; 28<sup>th</sup> February, 2011. We cannot guarantee that you will get your choice or quantity of spaces but your selection will assist the planners. All Applications will be considered.

The Committee does not charge **clubs or individuals** for their space as long as they are displaying a hobby activity **and are not selling**. The understanding is that, if the weekend is a success and the committee is able to cover its expenses, an ex-gratia payment may be able to be donated to you or your club, to cover costs and to show

appreciation of your efforts and support. Should you wish to display a hobby activity and sell items on your stand, we will take this into account when we consider your eligibility to receive the ex-gratia payment. When you apply, you should be specific about your exhibit. If you have any queries about this ruling, please ask for clarification at the time of your application.

**Trade exhibitors; however, will be charged a FEE** as set out in the attached **Trade Price List**. These charges are minimal and assist the committee towards meeting the advertising and promotion costs. The fee will be due for payment by the last day of Model X.

Sponsors are always welcome, and they should contact the committee Secretary for terms and conditions.

### **General**

Every exhibitor is expected to assist with the distribution of our MODEL X posters and to spread the word about the show amongst their fellow hobby enthusiasts. Feel free to give them our address and phone number or let us know the contact details.

You will be provided with tables. **Rope barriers are no longer available. Exhibitors must supply their own to suit their stand.** We expect all exhibitors to present their stand in a tidy and pleasing manner which includes table covering and skirting etc.. We do not want the public to see your stock boxes or empty cartons. A canteen will be available throughout the weekend. Full details will be sent to you with confirmation of your acceptance and space allocation.

### **THE CLOSING DATE FOR APPLICATIONS IS THE 28<sup>th</sup> FEBRUARY, 2011**

We should be able to confirm your space allocation by the end of March, 2011. Should you have any queries, do not hesitate to contact us in writing by post or email through the web site ([info@model-x.org.nz](mailto:info@model-x.org.nz)), or by phone through Gary Baxter at (09) 838 6138.

May we look forward to seeing you at **MODEL X<sup>2011</sup>**.

Yours faithfully,

Gary Baxter: Secretary  
The Model X Committee

**PS: Don't forget to retain a copy of the Hall plan and your application for your reference**



**EXHIBITION SPACE SELECTION**

The attached HALL PLAN shows the proposed layout of the exhibition floor with appropriately numbered spaces. The various space sizes and their location are shown in Table 1 and 2 on the back of the Floor Plan page. Select the quantity of spaces required **to enclose your exhibit (including your barriers)**. The tables provided will each be about 2M x 0.6M. Dividers are not available.

Please provide us with 3 different choices of location for your stall space, and note their reference numbers below. You should also indicate the quantity of tables that you will need.

1<sup>st</sup> CHOICE OF SPACE(S): .....

2<sup>nd</sup> CHOICE OF SPACE(S): .....

3<sup>rd</sup> CHOICE OF SPACE(S): .....

NUMBER OF TABLES REQUIRED: .....

**ADDITIONAL INFORMATION**

The space below may be used to indicate the shape of your exhibit and/or to make further comments regarding your application for space.

**Notes to Remember**

- That your selected space(s) should include space for barriers as well as your exhibition; otherwise, you will need to apply for more space. **Exhibitors must supply their own barriers**
- The Committee cannot guarantee that you will be allocated all or any of the space. Generally, they will be allocated on the basis of the appeal of your exhibit, the available space and the closing date compliance.
- In forwarding this application you agree to abide by the rules and regulations issued by the Model X Committee and the Waitakere City Council/West Wave Management. Copies of these will be circulated when you are advised of your successful application.
- Retain a copy of your application for your future reference.
- It would be prudent for you **to check with Gary Baxter a few weeks after you post your Application to confirm that it has been received by the Committee.**

**THE CLOSING DATE FOR APPLICATIONS IS THE 28<sup>th</sup> FEBRUARY, 2011**



**Table 1 – Exhibitor Space References, Types and Sizes**

<b>Floor Plan Reference No.</b>	<b>Space Type</b> (refer Table 2 for detail)	<b>Space Size</b> (in feet)
1 to 6 incl ,	<b>(B) Single, standard</b>	10ft x 10ft
7	<b>(C) Single and Half</b>	10ft x 10ft plus 5ft x 10ft
8 to 10 incl	<b>(B) Single, standard</b>	10ft x 10ft
11, 12	<b>(B) Single, small</b>	10ft x 6ft (d)
13	<b>(B) Single, special</b>	20ft x 5ft (d)
14 to 23 incl.	<b>(B) Single, standard</b>	10ft x 10ft
24 (Room 5)	<b>(G) Room, 24</b>	20ft x 18ft (d)
25 (Room 6)	<b>(H) Room, 25</b>	26ft x 18ft (d)
26	<b>(C) Single and Half</b>	10ft x 10ft plus 5ft x 10ft
27 to 33 incl	<b>(B) Single, standard</b>	10ft x 10ft
34	<b>(C) Single and Half</b>	10ft x 10ft plus 5ft x 10ft
35 to 46 incl	<b>(B) Single, standard</b>	10ft x 10ft
47 to 58 incl	<b>(B) Single, small</b>	10ft x 6ft (d)
59	<b>(B) Single, standard</b>	10ft x 10ft
60 to 75 incl	<b>(B) Single, small</b>	10ft x 6ft (d)
76 to 85 incl	<b>(B) Single, small</b>	10ft x 6ft (d)
86 to 95 incl	<b>(B) Single, small</b>	10ft x 6ft (d)
96 to 101 incl	<b>(B) Single, small</b>	10ft x 6ft (d)
102	<b>(C) Single and Half</b>	10ft x 10ft plus 5ft x 10ft
103 to 108 incl	<b>(B) Single, standard</b>	10ft x 10ft
109	<b>(B) Single, small</b>	10ft x 6ft (d)

**Table 2 - Space Sizes (Types) and Trade Exhibitor Fees**

*FEES are levied at Trade Exhibitors only, according to the type and quantity of floor space allocated. The table below sets out the appropriate fee, which is applicable to a whole or partial weekend’s attendance.*

<b>Space Type (Table 1)</b>	<b>Nominal Overall Size</b>	<b>Trade Fee</b>
<b>(A) Half</b>	1 x ½ standard (10ft x 5ft)	<b>\$ 50.00</b>
<b>(B) Single</b>	1 x standard (10ft x 10ft square) or 1 x small (10ft x 6ft) or 2 x small (12ft x 10ft) combination.	<b>\$ 80.00</b>
<b>(C) Single and Half</b>	1 x standard and a ½ standard (10ft x 15ft) combination	<b>\$ 110.00</b>
<b>(D) Double</b>	2 x standard (10ft x 20ft) or 2 x small (12ft x 20ft) combinations	<b>\$ 140.00</b>
<b>(E) Treble</b>	3 x standard (10ft x 30ft) or 3 x small (30ft x 6ft) combinations	<b>\$ 210.00</b>
<b>(F) Quad</b>	4 x standard (10ft x 40ft) or 4 x small (40ft x 6ft) combinations.	<b>\$ 260.00</b>
<b>(G) Room, 24</b>	4 x standard (20ft x 20ft) combination	<b>\$ 260.00</b>
<b>(H) Room, 25</b>	4 x standard & 1 x small (25ft x 20ft) combination	<b>\$ 360.00</b>